

## **Berta Distillerie**

### The family of Berta, four generations 'work









Francesco Berta Erminia Barbero Giovanni Berta Paolina Boido

Michele Berta Giuseppina Rivolta Paolo Berta Lidia Giovine Gianfranco Berta Simonetta Ghignone

Enrico Berta Elisabetta Malfatto

### Winery History









#### 1866

Francesco Berta's birth in Casalotto di Mombaruzzo,Francesco Berta worked since childhood in the vineyards and cellars, and at a young age had a unique foresight, always on the lookout for opportunities to sell his wine and find new customers.

### 1930

Michele opened a pharmacy. Giovanni continued the work of his father (Roccanivo Distillerie in Casalotto di Mombaruzzo). The two brothers worked together. Giovanni supplied Michele with base wines for some of the products he created. Michele's customers became preferred buyers of Giovanni's wines.

### 1947

The third generation Paolo finished his vinification study and continued the family business. Meanwhile, he extended another distillerie in Nizza Monferrato——Berta di Berta Paolo'

### 1994

A tavern was established to commemorate the family business for more than one hundred years. It welcomes friends from the entertainment and sports circles of the Berta family, as well as artists, writers, elite restaurant owners and some great Italian winemaking families.

### 1990

Paolo retired and another distillery, Distilleria Berta dei figli di Berta Paolo & C. Snc, was born and later renamed as Berta Distillerie srl.

### 2002年

Berta家族最开始的Roccanivo酿酒厂现代化拓建完成,并迎来第一个收获季。



# Distillation extraction

The quality of grappa depends mainly on the quality of the grape pomace. The pomace that reaches our distillery must be completely fresh and uncontaminated.

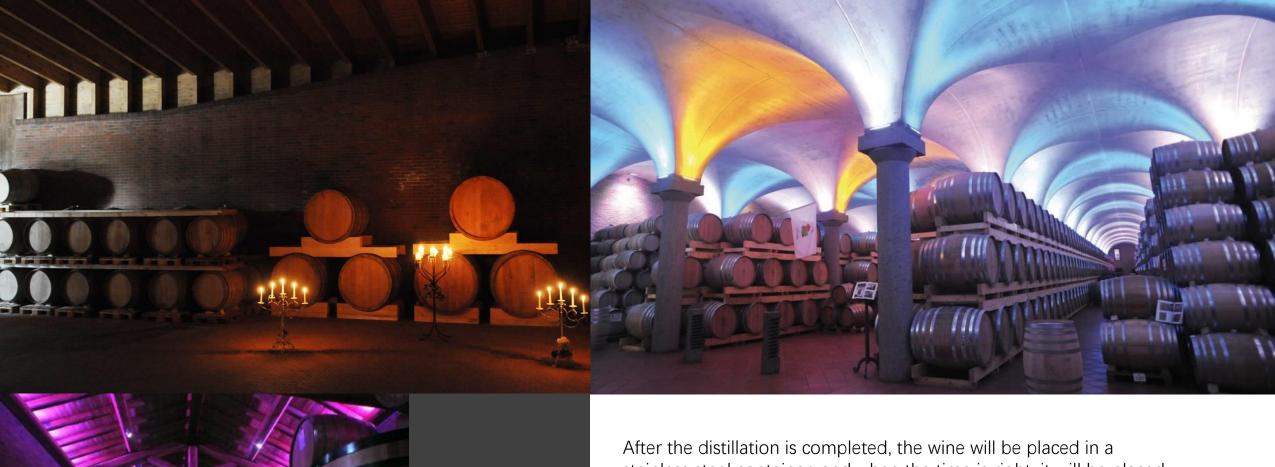
In order to ensure the best condition of grape pomace, the Berta distillery introduced a 200 kg plastic food container to store and transport grape pomace, so that high-quality grape pomace from any region of Italy can be transported to the distillery and keep it fresh and moist.



The Berta family's choice is clear: quality before quantity.

Carefully monitor each distillation process, modern equipment can better control the quality and alcohol content of distilled wine.

Environmentally friendly:
The distilled grape
pomace is collected by a
professional company to
extract grape seed oil and
produce fuel.



cellar

After the distillation is completed, the wine will be placed in a stainless steel container, and when the time is right, it will be placed in different types of oak barrels, and the long aging process will begin.

All our Grappa started its aging process from the "Cellar". We have 13 large Slavonian barrels and other large and small French oak barrels to provide more complexity for the wine aging.

The exquisite structural design enables the wine cellar to have a natural ventilation system, even without air-conditioning, it can avoid natural temperature changes and maintain a certain temperature and humidity.

### Selezione del Fondatore "Paolo Berta" AGED GRAPPA

Year | 2000

Grape variety | Berta Selection.

Distillate system Discontinuous cycle.

Machinery Copper steam stills.

Wood | Various wood

Color Amber.

Bouquet

Complex, rounded, with great personality. Wonderful concert of different sensation in which come out the ripe fruit, cherry, tobacco, cacao, and vanilla.

Taste

Rich, overwhelming.

Volume CI 70.

Alcohol

43% vol.

Glass





### Roccanivo AGED GRAPPA

**Year** | 2011

Grape variety

Barbera

Distillate system Discontinuous cycle.

Machinery Copper steam stills.

Wood Various wood

Color Amber.

Complex, subtle, overwhelming with great personality.

Bouquet

Among the various multiple sensations perceived the marasca cherries, the small fruits, the chocolate and the

vanilla stand out.

Taste

Rich, overwhelming, subtle, of harmony and lenght.

Volume

CI 70.

Alcohol

43% vol.

Glass





## Magia

Year 2010

Grape variety | Berta Selection.

Distillate system | Discontinuous cycle.

Machinery Copper steam stills.

Wood | Various wood

Color Amber.

Bouquet

Complex, full, warm. Orange blossom scent, orange peel, tobacco, raisins..

Taste

The confirmed seductive sensation perceived from aroma

Volume | Cl 70.

Alcohol

43% vol.

Glass





### Bric del Gaian AGED GRAPPA

**Year** | 2012

**Grape variety** | Moscato

Distillate system | Discontinuous cycle.

Machinery Copper steam stills.

Wood Various wood

Color Amber.

Bouquet

Complex, subtle, overwhelming with great personality. Among the various multiple sensations perceived the clary sage, small forest fruits, the grapefruit and the

vanilla stand out.

Taste

Rich, overwhelming, the silky texture remains for a long time in the mouth.

Volume

CI 70.

Alcohol

43% vol.

Glass





### Tre Soli Tre AGED GRAPPA

**Year** | 2012

Grape variety | Nebbiolo

Distillate system Discontinuous cycle.

Machinery

Copper steam stills.

Wood

Various wood

Color

Amber.

Bouquet

Complex, subtle, overwhelming with great personality. Among the various multiple sensations perceived the marasca cherries, the small fruits, the chocolate and the

vanilla stand out.

Taste

Flavour The seductive sensation perceived from the aroma are confirmed.

Volume

CI 70.

Alcohol

43% vol.

Glass





## Casalotto

#### WINE SPIRIT

**Year** 1989

Grape variety Berta Selection.

**Distillate system** | Discontinuous cycle.

Machinery

Copper steam stills.

Wood

Various wood

Color

Amber.

Bouquet

Complex, full, overwhelming with great personality. Splendid concert of sensations in which tobacco, the

cocoa and the vanilla stand out.

Taste

Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Volume

CI 70.

Alcohol

43% vol.

Glass





### RONDENA

#### GRAPPA RISERVA

Grape variety

Amarone

Distillate system Discontinuous with stem-draught copper pots.

Machinery | Copper Steam Steels

Wood Various wood

Color Amber

Bouquet

Complex, overwhelming with great personality. Among the multiple sensation perceived the red fruits, the cherry marmalade, the spices as the cocoa, the cinnamon and the black pepper stand out.

Taste

Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Volume

CI 70.

Alcohol

43% vol.

Glass





### **MCMXLVII**

#### AQUARDENS COMPOSITA

Type A spirit drink mixture made up of a skilful combination of

grappa, brandy and fruit distillates.

**Process** Acquardens products are blended and refined for 1 year

in wooden casks.

Machinery Discontinuous with stem-draught copper pots.

Color Amber.

Bouquet | The complex, full and enveloping bouquet is a perfect harmony of sensations, the most notable of which are tobacco, coconut and vanilla aromas.

Willer are tobacco, cocorrut and varilla aroma:

The rich and envelopping taste confirms the sensations perceived in the bouquet.

Volume CI 70.

Taste

Alcohol | 43% vol.

Glass | Selezione glass.

Neither an aged grappa, nor a brandy, nor a fruit distillate, but a combination of the best of each. The recipe is top secret and jealously guarded in our memory.





## Riserva 70 anni

It was 1947 when Paolo Berta started the first Distillery in Nizza Monferrato.

Paolo, the youngest of five children, with great sacrifices was able to continue his studies;

while the Second World War raged, he graduated as oenologist in Alba in 1947.

He continued the family business but expanded it by opening the Distilleria Berta di Berta Paolo in Nizza Monferrato on Via San Nicolao.

Seventy years have passed since then, for this reason we'd like to celebrate with a special Riserva. In the memory of Paolo Berta, we propose you a limited-edition Riserva 70 anni.

This is a special selection of ten different vintages of Paolo
Berta in which there Is also a little percentage of our first
vintage: the 1982. The beginning of our history.

Let's discover together!



## Acquaevitae

### AGED WINE SPIRITS

Grape variety | Berta Selection

Distillate system | Steam

Machinery | Copper Steam Steels

Wood | Various wood

Color | Amber

Bouquet Complex, full, enveloping with big personality. Splendid concert of sensations in which tobacco, the cocoa and

the vanilla stand out.

**Taste** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Volume CI 70.

Alcohol 43% vol.





# Solo Per Gian AGED GRAPPA IN 100L BARRELS

Year 2008

Grape variety Barbera, Nebbiolo, Moscato

Distillate system Discontinuous cycle.

Machinery Copper steam stills.

Wood | 1200 | casks for eight years and 100 | barrels for two years

Color Amber.

Bouquet | Full, subtle, overwhelming, with great personality. Among the various sensations perceived the mature fruit, the small

fruits, the cocoa and the vanilla stand out.

Taste | Rich, overwhelming.

Volume 70.CL

Alcohol 43% vol.

Glass Selezione glass.

SoloPerGian is our story, which we have wanted to take and safeguard in our completely renovated Berta Musem. SoloPerGian is also a non-profit charity which supports artisans in need and helps young people who want to learn a trade. It is a toast to the history of a family and its region. It is a tribute to a man with a good soul, Gianfranco. A special dedication. SoloPerGian.





### Oltre il Vallo 跨越者

#### A TRIP FROM SICILIA TO MONFERRATO

From a very clever blending of grappa obtained by typical grapes of this region the newly appreciated Oltre II DiLidia came recently into Berta's family. This new Grappa came alive by distilling throught a steaming system both grapes and then let them ageing in barrels. During the fifties the casks no longer in use in Sicily for the ageing of Marsala were shipped in Piedmont to the Canelli's distillery for ageing their products. Our mother Lidia had the intuition to make use of the same cask to ageing and ripening the grappa that our father Paolo was producing. This harmonious complexity between the Southern Sun, the aromatic taste of Moscato and the structure of Barbera gave birth to a distilled product for which we are very proud to launch it with the brand name Riserva DiLidia. The alcohol content is 43°10 vol. and it's sold to the consumers in an elegant can. Serving glass Calice SELEZIONE.





### Oltre il DiLidia

#### A TRIP FROM HIGHLANDS TO MONFERRATO

It was May of 2010 when a new project was created in Mombaruzzo. Two enterprises were brought together, the Berta family and Diageo Italy. The idea of "Oltre il Vallo" was born: a fine aged grappa, aged in casks of single malt scotch whisky. This project is the merging of two cultures: the artisanal passion of the Berta family and the workmanship of the best Scottish tradition, represented by a global company such as Diageo, the worldwide leader of premium alcoholic beverages. Two very different cultures, united in the passion for distillation. On the one hand grappa, the tradition from the rural Italian lands and on the other Scottish single malt, fruit of the fields of northern Europe. The name "Oltre il Vallo" recalls how nobody has ever managed to go beyond the old Hadrian fortifications, the wall that was the most northern border of the Roman Empire in Britain for much of the period of Roman rule over these lands. A fortification that divided the island into two parts. No-one could ever get past this boundary, until today, when the Highlands and Monferrato symbolically unite in this aged distillate. The barrels, selected one by one, arrive from that far off land, from the ancient and finest Scottish distilleries of Lagavulin, Caol IIa and Mortlach, important names that have made and still make the history of the best Scottish whisky. An amber colour "Oltre il Vallo" is characterized by a smooth taste and charm. At first there is an explosion of perfumes ranging from the notes of grape, raisins, dried fruit and almonds. These sensations then give way to a slight hint of smoke, peat and malt. Silky and enveloping, it lingers in the mouth and confirms soft olfactory sensations, an aromatic bouquet reminiscent of oranges, hazelnuts and, a finally hints of tobacco and honey. The alcohol content is 43% vol. and it's sold to the consumers in an elegant can.





## Nizzae

AGED GRAPPA

Grape variety

Barbera

Distillate system Discontinuous with stem-draught copper pots.

Machinery Copper Steam Steels

Wood

Various wood

Color

Amber

Bouquet

Complex,

Taste

Rich, overwhelming

Volume

CI 70.

Alcohol

43% vol.

Glass





### **Monte Acuto**

There was a time when "Monte Acuto" was a mysterious-looking fortress, a kind of atoll suspended over the sea, all around the outlines of the hills which the pines lined, making it look like crests of prehistoric beasts. There was a time when "Monte Acuto" was surrounded by extensive sea, with only a little emerged land, where streams were disruptive and where there were animals of all kinds. There was a time when the waters receded, the land rose up, and the landscapes came into being. Dug out by the waters, eroded by the wind, moulded out of nothing, that's how the rich and generous territory of the Roero vineyards appeared. There was a time that Monte Acuto watched over this territory, it dominated it, and became the home of a mysterious-looking fortress; it gave it its name, protected it from attacks and made it important. There was a time when the emperors were asking it for asylum and it accepted, owners changed, and it loved them and protected them. The "Monte Acuto" becomes a grappa lending it its name too. It is the selection of the best grape pomace of this territory, of its own territory, which shapes the grappa. A tribute which the Berta family pays to the generous and welcoming Roero area. The result: a valuable distillate.

Alcohol content: 42%vol. Bottle content: cl 70

Service glass: SELEZIONE glass.





### Mito delle Ore

Mythology tells of a time, long ago, when reality became history, history legend, and the legend, being sung from town to town, turned into myth. It tells of the existence of the Hours, an ancient legend transformed into myth. The Hours, daughters of Zeus and Themis, were the guardians of Olympus and protectors of Heaven. They were goddesses of captivating beauty, who ensured the order of nature and that the seasons followed one another regurarly. Thallo, goddess of flowering; the Spring, Auxo, goddess of summer bloom: the Summer. Carpo, goddess of the fruit and harvest: the Autumn. In their dance around the sun they marked time, ensuring the changing of the seasons, and allowing the natural cycle of life be fulfilled. Flowering ripening, harvest: each phase was run by a female deity. Every moment was prepared, studied and taken care of. Every moment came to be because it was meant to be. On finding "Il Mito delle Ore" in a fresco in the halls of Monteu Roero Castle, the Berta family decided to entrust these miraculous gods with their product: the grape distillate. It was a way of asking them to watch over the cycle of the vines, its fruits, and its nectar: to put it simply, to continue their dance around the sun.

Alcohol content: 42%vol.

Bottle content: cl 70

Service glass: SELEZIONE glass.





## AMARO D'ERBE

6 cl IL 28 DI VIA SAN NICOLAO12 cl TONIC WATER1 dash ANGOSTURA BITTER1 fetta CETRIOLO

**Ingredients** Alcohol, brandy, sugar, infusions of aromatical herbs.

**Aroma** Rich, overwhelming with big personality.

Splendid concert of sensations in which rhubarb, quill and

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle CI 70.

Alcohol 30% vol.

cinchona stand out.





## Amaretto Dimombaruzzo

From a very wise blending of Hydrated alcohol, sugar, infusion of almonds, this liquor became a great and very elegant drink.

6 cl DIMOMBARUZZO

4 cl OLTRE IL VALLO

(grappa invecchiata

in botti di Whisky)

6 cl SELTZ

2 dash ANGOSTURA BITTER

Ingredients Alcohol, sugar, infusions of almonds.

**Aroma** Rich, overwhelming with big personality.

Splendid Concert of sensations in which almond, cherry and mature fruit stand out.

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle Content Cl 70.

Alcohol Content 28% vol.



### Sambuca DiAnisè

Sambuca DiAnisè Is nothing else then the original recipe that our father Paolo was making and proposing to people just after the second world war now represented in a modern version. The delicate aroma of aniseed, together with an intelligent blend of sugar and alcohol comes immediately evident, can easily be served as an aperitiv or a after dinner mouth wash.

SAMBUCA
2 cl DIANISÉ
4 cl SUCCO DI ANANAS
2 cl VODKA
2 cl SELTZ
2 cl SUCCO DI LIMONE
(fresco)
2 dash ANGOSTURA BITTER
scorza LIMONE

Ingredients Alcohol, sugar, infusions of elder flower.

Aroma Rich, overwhelming with big personality.

Splendid concert of sensations in which star anise stands out.

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle Content Cl 70.

Alcohol Content 40% vol.



## Crema Caffè DiNero

4 cl DIROSE 2 cl GYN 12 cl TONIC WATER scorza LIMONE

Ingredients Alcohol, sugar, infusions of roses petals.

**Aroma** Rich, overwhelming with big personality.

Splendid concert of sensations in which the roses petals floral notes, banana and vanilla stand out.

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle Content Cl 70.

Alcohol Content 25% vol.

Bicchiere consigliato Selezione glass.





### Crema Caffè DiNero

Crema Caffè DiNero let's call it a perfect marriage between alcohol, sugar, and the best coffee available. The olden days, when people use to gather together in public places, this coffee cream use to be a must and was a matter of discussion in order to forget the atrocity of the last world war.

COFFEE CREAM
6 cl DINERO
4 cl VODKA
2 cl VILLA PRATO
(grappa invecchiata)
1/2 cl SELTZ
1 dash ANGOSTURA BITTER
scorza LIMONE

Ingredients Alcohol, sugar, coffee.

Aroma Rich, overwhelming with big personality.

Splendid concert of sensations in which the just made coffee aroma stands out.

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle Content Cl 70.

Alcohol Content 25% vol.



### Favola Mia

Like a fairy tale: "La Favola Mia" (My Fairy Tale).

6 cl DINERO

4 cl VODKA

2 cl VILLA PRATO

(grappa invecchiata)

1/2 cl SELTZ

1 dash ANGOSTURA BITTER

scorza LIMONE

Ingredients Alcohol, sugar, mugwort infusions.

**Aroma** Rich, overwhelming with big personality.

Splendid concert of sensations in which the mugwort, star anice mint and coriander stand out.

**Flavour** Rich, overwhelming, the seductive sensation perceived from the aroma are confirmed.

Bottle Content Cl 70.

Alcohol Content 42% vol.



### Unica

**Grape variety** 

**Distillate system** 

Discontinuous cycle.

BERTA SELECTION

Machiney

Copper steam stills.

Color LIMPID, TRANSPARENT

**Aroma** 

Elegant and harmonious

Flavor

Dry Taste

Refining

Stainless steel for 3-6 months

**Volume** CL 20, CL 50, CL100, CL300

Alcohol 40% vol.



### Villa Prato

#### **GRAPPA**

The result of a meticulous selection of the best grappas produced in the last distillation phase.

Bottle content cl 100.
Alcohol content 40% vol.

#### **AGED GRAPPA**

The result of a meticulous selection of the best grappas produced and aged for 24 months in barrels of various woods.

Bottle content cl 100. Alcohol content 40% vol.

### VILLA PRATO 25 YEARS OLD BRANDY

Another stage of the journey has been reached...

The Villa Prato range welcomes the 25-years-old Acquavite di Vino.

It changes guise while maintaining its authentic identity.

It becomes the luxury you can always afford!





## Valdavi

Grape variety | MOSCATO

Distillate system Discontinuous cycle.

**Machiney** Copper steam stills.

**Color** LIMPID, TRANSPARENT

Bouquet | Elegant , Aromatic

Taste Soft smell of fresh flowers

Volume | CL 20, CL 70, CL150

Alcohol 40% vol.





### Bimba

**Grape variety** 

BERTA SELECTION

Distillate system

Discontinuous cycle.

Machiney Copper steam stills.

Color LIMPID, TRANSPARENT

Aroma

Elegant , Aromatic

Flavor

Smell of Roses and wood fruits, soft

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.



## L'Angelo

**Grape variety** 

Barbera

**Distillate system** 

Discontinuous cycle.

**Machiney** Copper steam stills.

Color Amber

Aroma

Elegant , harmonious

Flavor

Smell of Roses and cherry, soft

**Refining** | wooden casks for 12 months

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.

Glass





## Sant'Antone

**Grape variety** 

Moscato

**Distillate system** 

**co**ntinuous cycle.

**Machiney** Copper steam stills.

Color Amber

**Aroma** 

Elegant, harmonious

Flavor

Smell of vanilla , soft

**Refining** | wooden casks for 12 months

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.





### IL Duca

**Grape variety** 

Nero d'avola

Distillate system

Discontinuous cycle.

**Machiney** Copper steam stills.

Color Amber

**Aroma** 

Elegant , harmonious

Flavor

Smell of vanilla and cherry, soft

**Refining** | wooden casks for 12 months

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.





### Giulia

**Grape variety** 

Chardonnay and Cortese

**Distillate system** Discontinuous cycle.

**Machiney** Copper steam stills.

Color Amber

Aroma

Elegant , harmonious

Flavor

Smell of Roses and tropical fruits,

Refining

softwooden casks for 12 months

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.





## Monprà

**Grape variety** 

Barbera and Nebbiolo

**Distillate system** Discontinuous cycle.

**Machiney** Copper steam stills.

Color Amber

**Aroma** 

Elegant , harmonious

Flavor Smell of vanilla and coco, soft

Refining | wooden casks for 12 months

**Volume** CL 20, CL 70, CL 150

Alcohol 40% vol.





## Nibbio

**Grape variety** 

Moscato

Distillate system

Discontinuous cycle.

**Machiney** Copper steam stills.

Color Limpid,transparent

Aroma

Elegant , harmonious

**Flavor** 

Smell of wood and fresh flowers, soft

Refining

wooden casks for 12 months

**Volume** CL 20, CL 70, CL 150

Alcohol 40% vol.

Glass

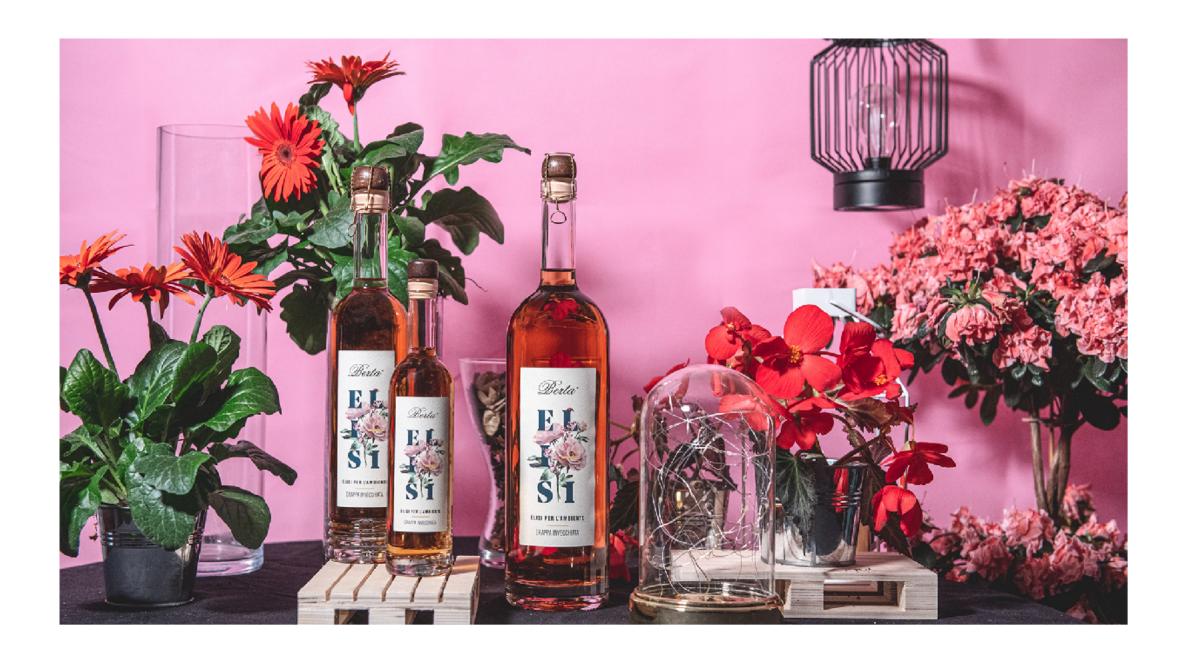




## Elisi

Elisi per il Sociale grappa is born thanks to the meeting between Distillerie Berta and a non-profit association from Milan, Fraternità e Amicizia, which provides assistance for those experiencing some form of difficulty in their life. Two organisations that operate in completely different sectors, but which have come together to create a unique product founded on the sense of solidarity which has always inspired the historical distillery from Piedmont, and the love of art fed by the talent of the youngsters of Fraternità e Amicizia. Because, according to the association, creative action is the essence of every artist, regardless of their disability in the formation of their art. The design chosen for the label is one of the works created after a visit to the distillery, the barrel cellar and the magnificent botanical gardens owned by the estate, by a group of creative young talents from Fraternità e Amicizia. An intimate portrayal of the images and sensations perceived together in a stimulating new context, among the green hills of the province of Asti which have recently been added to UNESCO's World Heritage List. A total of 18 works have been created, all of which are on show at the distillery. The three labels selected, translated into English, Japanese, are going to travel the world, embellishing the bottles of this Berta product. The aim of this project is to show our ever-increasing clientele just how important it is to share emotions which often go unnoticed, while encouraging people never to give up the things they love.





## Piasì

Grape variety

Brachetto

**Distillate system** 

Discontinuous cycle.

**Machiney** Copper steam stills.

Color Amber

Aroma

Elegant , harmonious

Flavor

Smell of Roses and vanilla, soft

**Refining** | wooden casks for 12 months

**Volume** CL 20, CL 70, CL150

Alcohol 40% vol.





